



Funding Proposal



A Strategic Funding Proposal for Sustainable Growth



AUGUST 2024

PREPARED BY
Ronnie Ron

PROPOSAL BY:
Lois Ambitho Foundation



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> Introduction

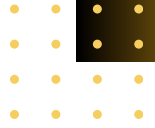


**Christine
Langi
LAF Founder**

About the Foundation

The **Lois Ambitho Foundation** (LAF) is a Kenyan community-based organization dedicated to enhancing the quality of life for vulnerable groups, particularly the elderly who are neglected, abandoned, sick, or living in isolation. Inspired by the personal experiences of its founder—a former UK-based nurse practitioner—in caring for her late mother, Lois Ambitho, the foundation seeks to restore dignity, care, and companionship to elderly individuals in need. Our primary goal is to establish a permanent home for these elderly persons, ensuring they receive essential care and live a humane life in their later years. Since its inception, with the support of the founder, Christine Langi, and volunteer donors, LAF has identified over 200 elderly individuals requiring support, and it currently provides consistent care to these elders. This support includes feeding programs, shelter repair, medical care, companionship in our day care center, and home visits by our staff.

This proposal seeks Kes **1,500,000** funding to strengthen our current programs, expand our reach, and establish long-term, community-driven solutions that ensure no elderly person or struggling family is left behind. The requested support will go toward food assistance, medical outreach, shelter improvement, psychosocial support, and capacity-building initiatives. The funds will be managed transparently, with quarterly reporting to donors, ensuring accountability and measurable impact.



> Mission & Vision

LAF's mission is driven by a deep commitment to restoring dignity, enhancing quality of life, and creating sustainable support systems for individuals who often face loneliness, health challenges, poverty, and neglect. By partnering with donors, community leaders, and volunteers, the foundation aims to build a society where every elderly and needy person is valued, supported, and able to live with hope and security.



Our Mission

To provide compassionate, dignified, and holistic care to the elderly by offering respite support, companionship, and essential services that enhance their quality of life, while working in partnership with communities and stakeholders to ensure every elderly person lives with respect, comfort, and a sense of belonging.



Our Vision

To be a leading center of excellence in elderly care, where every older person lives with dignity, receives compassionate support, and feels valued, included, and cared for within the community.

> Executive Summary

Brief overview of the project

Lois Ambitho Foundation (LAF) is a community-centered organization dedicated to improving the lives of the elderly, vulnerable individuals, and needy families within society. Established to bridge the widening gap in care, dignity, and support for marginalized groups, LAF provides essential services that address immediate needs while promoting long-term well-being, empowerment, and inclusion.

The foundation focuses on four core areas: food and nutrition support, healthcare and medical outreach, psychosocial and emotional care, and improvement of living conditions for the elderly and disadvantaged households. Through structured programs such as monthly food distributions, medical clinics, home visits, and home improvement projects, LAF ensures that the most vulnerable members of the community receive consistent, compassionate, and life-enhancing assistance.

With your support, Lois Ambitho Foundation seeks to expand its outreach, strengthen its programs, and establish long-term solutions that positively transform the lives of hundreds of elderly and vulnerable individuals each year. Through strategic interventions and community collaboration, LAF is committed to creating a caring, inclusive, and empowered society for all.



> Goals and objectives



Food & Nutrition Support

- Provide consistent monthly food assistance to elderly individuals and needy families.
- Reduce malnutrition and hunger among vulnerable households.



Psychosocial and Emotional Support

- Implement home visitation programs to reduce loneliness, depression, and social isolation among seniors.
- Offer counseling and group activities to promote emotional well-being and community inclusion.



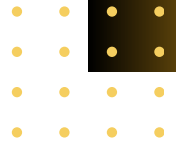
Organizational Development

- Build strong partnerships with local healthcare providers, NGOs, and government agencies.
- Establish sustainable fundraising and resource mobilization strategies.



Improving Living Conditions

- Upgrade and repair unsafe or dilapidated homes of elderly individuals.
- Provide basic household items (beds, mattresses, clothing, hygiene kits) for those lacking necessities.



> Project Activities

01 Modelling/Pottery

At Lois Ambitho Foundation (LAF), pottery is an empowering and therapeutic activity designed to engage the elderly in meaningful, productive, and income-generating work.

Through guided pottery sessions, elderly participants create handcrafted items such as pots, bowls, decorative pieces, and household items using locally available materials.



Farming

Farming promotes physical activity, mental well-being, and social interaction while reinforcing a sense of purpose and independence. Participants work together to share knowledge, preserve traditional farming skills, and strengthen community bonds.

02

03 Weaving Mats

Weaving is a meaningful and productive activity that empowers elderly participants to remain active, creative, and socially connected. Using traditional skills passed down through generations, the elderly produce a variety of handcrafted items, including baskets, mats, table runners, wall décor, and storage containers, made from locally available materials.

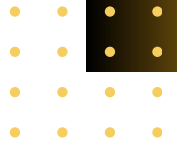


Beads Making

Beading enhances fine motor skills, hand-eye coordination, concentration, and mental well-being. The activity also provides a calm and social environment where participants interact, share stories, and support one another, helping to reduce loneliness and promote emotional wellness.

04





> LAF Challenges

Despite the support provided by **Lois Ambitho Foundation (LAF)**, many elderly individuals continue to face significant challenges that affect their quality of life, health, and overall well-being. Below is a list of a few challenges:

01 Healthcare challenges

Many suffer from chronic illnesses such as diabetes, hypertension, arthritis, and age-related disabilities that require regular medical attention and medication. However, access to affordable and specialized healthcare is limited due to high medical costs, long distances to health facilities, and inadequate health insurance coverage. Limited funding affects the foundation's ability to organize frequent medical outreach programs, provide essential medication, and partner consistently with healthcare providers.

02 Inadequate Staffing

Due to limited financial resources, the foundation struggles to recruit and retain qualified staff, as funds are insufficient to offer competitive or consistent salaries. This situation places heavy reliance on a small team and volunteers, who, despite their dedication, are often overstretched. This challenge directly impacts the quality, consistency, and sustainability of services offered to the elderly. Addressing funding constraints to support adequate staffing is therefore critical for LAF to strengthen its operations, improve service delivery, and ensure long-term impact within the community.

03 Lack of Balanced diet

Many elderly individuals depend entirely on the foundation for food assistance, yet insufficient funds restrict the quantity and quality of food supplies. As a result, meals may lack adequate variety and essential nutrients such as proteins, vitamins, and minerals that are critical for healthy aging. Addressing this challenge requires increased financial support to ensure regular access to balanced, nutritious meals that promote health, strength, and dignity among the elderly served by LAF.

04 Limited Infrastructure and Resources

Limited infrastructure and resources, such as inadequate equipment, transportation, and materials for vocational activities. These limitations hinder outreach efforts and reduce opportunities for income generation and self-reliance among beneficiaries.

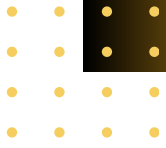
Overall, lack of funding affects every aspect of LAF's operations, underscoring the urgent need for increased financial support, strategic partnerships, and sustainable funding mechanisms to ensure consistent, high-quality care for the elderly and needy members of the community.



LOIS AMBITHO
FOUNDATION

> Detailed Budget Breakdown

CATEGORY	Description	Percentage
● Facility Maintenance	Repairs, cleaning, minor renovations, equipment upkeep	150,000.00
● Utility Bills	Water, electricity, internet, waste management	120,000.00
● Nutrition / Meals	Food supplies for elderly beneficiaries, balanced meals	420,000.00
● Development Programs	Pottery, weaving, farming, beading activities, materials & training	180,000.00
● Healthcare Programs	Medical outreach, basic medication, health check-ups	200,000.00
● Staff Salaries	Allowances/salaries for caregivers, coordinators, support staff	260,000.00
● Marketing & Awareness	Community sensitization, printing, communication	40,000.00
● Transport Facilitation	Outreach visits, food distribution, medical referrals	90,000.00
● Contingency	Emergency needs, inflation, unforeseen costs	60,000.00
Total		1,500,00.00



> Professional Team



Alphonse
Project Manager



Victor Otiende
Assistant Project Manager



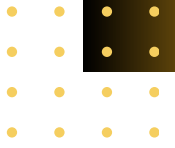
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